

# BENZIGER. IMAGERY.

*family winery*

E S T A T E W I N E R Y

2 0 2 0

*spring*

---

CLUB PARADISO

---



## *Dear Club Members,*

Hello and Happy New Year from our Sonoma Mountain Estate! We hope that the New Year is off to a great start and that 2020 will bring you many reasons to smile. The 2019 harvest season was a success and we are loving the way these flavorful wines are developing. It will be a real pleasure to enjoy them, some of which are included in this great line-up for you in this Spring club shipment!

New decade, new look, same great Imagery wines! Starting with our 2019 Imagery white varietals, we are rolling out newly designed labels (still featuring artwork!) with a clean and crisp white background. Additionally, you'll note that the Imagery white wines no longer have a foil capsule. This will allow for the artwork to be the main focus and shine (and help you get into the bottle a little quicker!)

This coming year, we will be celebrating the 20<sup>th</sup> Anniversary of our Biodynamic Certification here at the Benziger Estate. We are extremely excited to be recognizing this green farming milestone with an Anniversary Wine Dinner on Saturday, April 25<sup>th</sup>. We will also be gearing up for our Annual Earth Day Hikes the following day, April 26<sup>th</sup>. We love visiting with our Club Members and hope you can make it out to the ranch to try our new releases and help us celebrate. As Club Members you receive great benefits at both wineries, be sure to check out our 2020 events calendar so you can save the dates and join us in Sonoma.

Thank you for your continued support and membership!

Cheers,

A handwritten signature in blue ink that reads "CB".

Chris Benziger





## 2019 WOW OUI

UPPER RIDGE VINEYARD | PINE MTN. - CLOVERDALE PEAK

ALC. 14.2% | T.A. 6.9 | PH 3.27 | 1050 CASES

LABEL ARTIST LORA FOSBERG | MICHIGAN CITY, IN

**TASTING NOTES** Sourced from our Upper Ridge Vineyard, Wow Oui is a blend of Sauvignon Blanc, Muscat Canelli and Albariño. The result is a bright, fresh wine with layers of pink grapefruit, lemon and floral aromatics. Its mouth watering and refreshing finish will leave you yearning for the next sip.

**BLEND** 75% Sauvignon Blanc, 21% Muscat Canelli, 4% Albariño

**IN THE CELLAR** Drink now

RETAIL: \$27 | CLUB: \$21.60

## *appellation series*

## 2019 FRANK JOHNSON SAUVIGNON BLANC

FRANK JOHNSON VINEYARD | DRY CREEK VALLEY

ALC. 14.1% | T.A. 5.8 | PH 3.23 | 555 CASES

**TASTING NOTES** Grown in the Dry Creek Valley, emerald green clusters of fruit become this vibrant Sauvignon Blanc. Lively citrus, guava, gooseberry, white grapefruit, and passionfruit aromas and flavors are framed by a distinct minerality. A soft entry allows nuances of sweet straw and fruit to remain on the palate, followed by a crisp, refreshing finish.

**IN THE CELLAR** Drink now or cellar up to 2 years

**FARMING PRACTICES** Certified Sustainable

RETAIL: \$27 | CLUB: \$21.60



*de coelo*

## 2019 PINOT NOIR ROSÉ

SONOMA COAST

ALC. 14.1% | T.A. 6.1 | pH 3.51 | 550 CASES

**TASTING NOTES** The first sip brings a light effervescence with rose petals and hints of white peach that awakens the palate, bringing attention to this wine's lively acid. Bright and refreshing, notes of pomegranate, strawberry and pink-lemonade give this wine the versatility it deserves, whether pairing or savoring it on its own.

**IN THE CELLAR** *Drink now or cellar up to 2 years*

**FARMING PRACTICES** *Made with Demeter Certified Biodynamic® Grapes*

**RETAIL:** \$45 | **CLUB:** \$36.00



## 2019 ALEATICO ROSÉ

SERRES RANCH

ALC. 14.1% | T.A. 5.4 | pH 3.27 | 540 CASES

**LABEL ARTIST** ALYCE GOTTESMAN | INVERNESS, CA

**TASTING NOTES** This exclusive varietal, sourced from Serres Ranch in Sonoma Valley, creates the perfect Rosé bursting with aromas of strawberry and rose petals. Ripe red raspberries on the palate enhances the elegance of this well balanced wine.

**IN THE CELLAR** *Drink now*

**RETAIL:** \$27 | **CLUB:** \$21.60



## 2019 ALBARIÑO

SILVA VINEYARD | SONOMA VALLEY

ALC. 14.2% | T.A. 6.2 | pH 3.33 | 500 CASES

LABEL ARTIST KY ANDERSON | BROOKLYN, NY

**TASTING NOTES** A popular Spanish varietal, Albariño is a native to region in the northwest corner of Spain, influenced by a coastal climate. We source our Albariño grapes from Sonoma Valley, producing a rounder wine with apricot and white peach aromas, beautiful brightness and a subtle richness on the finish.

**IN THE CELLAR** *Drink now*

RETAIL: \$29 | CLUB: \$23.20

*reserve*

## 2018 CHARDONNAY

LOS CARNEROS

ALC. 14.1% | T.A. 5.6 | pH 3.39 | 467 CASES

**TASTING NOTES** Our 2018 Reserve Chardonnay, sourced from the Los Carneros region in Sonoma, presents bright and refreshing green fruit aromas complimented with oak spice. Notes of spiced pear, apple and a hint of lemon zest. A pleasant sweetness of apricot lingers mid-palate and opens to a lively acidity on the finish.

**IN THE CELLAR** *Drink now or cellar up to 3 years*

**FARMING PRACTICES** *Made with Organically Grown Grapes*

RETAIL: \$33 | CLUB: \$26.40

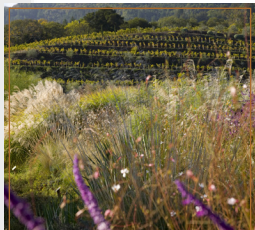


## *vintage notes*

**2018** With ideal conditions during flowering and a cooler, dry year, yields were up and the quality superb. The large crop set resulted in our team making multiple thinning passes of the fruit leaving only that of the highest quality. Due to mild temperatures, harvest started two weeks later than in 2017. With only one rain event at the beginning of October and clear skies from then on, the fruit was able to have a long hang time to reach textbook maturity.

**2019** The 2019 growing season started with above average rainfall at all the vineyard properties, causing slow budbreak and vigorous canopies. More passes were necessary in the vineyards to keep ahead of the high mildew pressure, and we made it through with flying colors. Flowering took longer than normal resulting in a light Pinot crop. Luckily, this was exclusive to Pinot, and other varieties sized up well! Weather was a bit inconsistent throughout the season leading to longer hang times. Overall the result was juicy and concentrated fruit creating wines with ripe aromas and flavors

### UPCOMING EVENTS



**APRIL 25<sup>TH</sup>**  
Biodynamic Anniversary Dinner



**MAY 9<sup>TH</sup>**  
Spring Pick-up Party



**JUNE 27<sup>TH</sup>**  
Transcendence Dinner

