## IMAGERY

## 2016 Pinot Noir



pH 3.52
T.A .56
Alcohol 13.5%
RS .23
Blend 90% Pinot Noir
10% Petit Verdot

**TASTING NOTES** | Balanced and smooth from start to finish, this Pinot Noir leads with a silky entry. Jammy-strawberry, cherry and boysenberry fruit flavors are enriched by integrated oak and blended with Petit Verdot to achieve a substantial body. Our Pinot Noir is rich with jammy berry notes, silky tannins and a long layered finish. Petit Verdot contributes to the beautiful color and substantial body of the wine.

**VINIFICATION** | Canopy Management is very important for the finicky Pinot Noir grape. Providing a great deal of shade for the ripening clusters helps keep the varietal on the cooler side and ensures more continuity of grape size within the cluster. In the cellar, we take care to press Pinot Noir gently and have a delicate oak treatment, about 4 months with 20% new French oak.

**VINTAGE** | 2016 was a moderate year compared to the proceeding vintages that had to combat the drought. The growing year started off with a wet winter. In the Spring there was a string of unseasonably warmer days followed by late rain, but once bud break started the summer and fall went very smoothly.

IMAGERY | Rooted in three decades of Sonoma Valley winemaking, Imagery embraces the artistry of fine wine. Our estate Tasting Room is known for helping wine lovers discover new and esoteric varietals surrounded by one of the world's largest wine label art collections. In our new line of Imagery wines, we're celebrating traditional varietals enhanced with something a little outside the box. It's our way of inviting you to raise a glass and Broaden Your Palate.<sup>TM</sup>